CHIRA - assess your packaging sustainability in just a few clicks



"Packaging that is not recyclable will soon have financial disadvantages. CHIRA helps to optimize packaging and make it recyclable."

(Dr. Joachim Christiani, CEO CHI)

CHIRA (CHI Recyclability Assessment) has been intensively tested with FMCG suppliers.

Are you interested?

Then contact us!

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DIGITALIZATION WINNER 2022

Awarded with the German Packaging Award 2022 in the category Digitalization

- user-friendly, intelligent and differentiated query menus,
- the EU-wide scope of application and
- Compliance with regulation and industry standards.



RECYCLABILITY OF PACKAGING



CHIRA calculates the recyclability of your packaging

- CHIRA application area includes packaging of all material types
- Scientifically based and with independent expert evaluation
- Conformity with the current minimum standard of the German Central Packaging Register (ZSVR) as well as DIN EN 13430 and DIN EN ISO 14021
- Comprehensive assessment as preparation for planned German recycling fund from 2023/24 onwards
- International scope for 30 countries
 (EU + CH + NOR + UK in country-specific differentiation)



Recyclability Assessment for 30 countries!

Assess and optimize recyclability already in the packaging development process

- Create current packaging design in CHIRA
- Vary individual design details (coloring, labeling, closures, adhesives fillers, etc.) and determine modified recyclability
- Extensive packaging assortments can be entered in a short time thanks to packaging and data archives



The professional tool - (not only) for packaging developers!

CHIRA - profit from incentives for highly recyclable packaging at an early stage

Advantages at a glance

- Differentiated evaluation result for the 9 standard criteria of the CHI evaluation catalogue
- Commentary **CHIRA report** with countryspecific statements
- Continuous adaptation to the latest insights and technical innovations
- Recognized and established industry standard



Costs

- Starting at 7,900 €/year
- network-compatible packages available
- customized adaptions upon request